**ECTS Credits (3) 0**

**ECON**
- Macroeconomic Theory I (3)
  - Note: ECON 2123 OR ECON 3123
- Microeconomic Theory (3)
  - Note: ECON 2103 OR ECON 2113

**LANG**
- Technical Communication I (3)
- Technical Communication II for Industrial Engineering and Decision Analytics (3)

**ACCT**
- Principles of Accounting I (3)
- Principles of Accounting II (3)

**IEDA**
- Area Electives (5 courses from the specified elective list, of which all 5 courses should be taken from ECON or ENGG)
- Engineering Seminar Series (0)
- Probability for Engineers (3)
- Stochastic Models (3)
- Engineering Economics and Accounting (3)
- Prescriptive Analytics (3)
- Industrial Data Systems (3)
- Academic and Professional Development I (0)
- Academic and Professional Development II (0)

**ENGG**
- Academic Orientation (0)
- Academic and Professional Development Series (0)
- Engineering Seminar Series (0)
- Programming with C++ (3)
- Introduction to Computing with Java (3)
- Introduction to Computer Science (3)

**COMP**
- Calculus IA (3)
- Calculus IB (3)

**MATH**
- Calculus IA (3)
- Calculus IB (3)

**PHYS**
- General Physics I (3)
- General Physics II (3)

**CHEM**
- General Chemistry IB (3)

**SBMT**
- Business Student Induction (0)

**MARK**
- Marketing Management (3)

**MGMT**
- Organizational Behavior (3)

**LABU**
- Business Case Analyses (3)

**DAMAR**
- Interdisciplinary Programs Office

**Interdisciplinary Programs Office**

### University CORE

<table>
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<th>Sub-field for University CORE</th>
<th>Required Credits</th>
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Note: (1) indicates the name of the same course to fulfill more than one requirement.

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**Remarks**

- All BBA students should complete all requirements specified for DDP.
- Sub-total: 120 ECTS.

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**BBA in Marketing**

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**Major Requirements**

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**Additional Requirements**

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**Notes:**

- (1) indicates the name of the same course to fulfill more than one requirement.
- **Remarks**
  - The content of this example is not necessarily equivalent to a complete list of graduation requirements of the program. Students should refer to the Program Catalog/UG Curriculum Handbook for updated graduation requirements. For up-to-date information on course offering and scheduling, students should check it with their respective School and Department.
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